

Supplementary data protection information regarding the website, communication and newsletter distribution of Reschensee Konsortial GmbH

Status: July 2025

1. Cookie consent and Consent management

Our website uses the integrated cookie manager of the Bakehouse CMS to manage consent for cookies and similar technologies. On the first visit to the website, users are asked to consent to the use of non-essential cookies. Users may withdraw or adjust their consent at any time via the consent banner.

Legal basis: Art. 6 para. 1 lit. a GDPR (consent)

Storage period of consent: according to Bakehouse specifications

Cookies used: A current list of cookies used can be found at: <https://cookies.bakehouse.at/>

Further information about the tool:

<https://www.bakehouse.at/produkte/cms-erweiterungen/cookies-manager/>

2. Tracking and analysis tools

To improve our services and measure reach, we use the following tools:

- **Matomo (self-hosted)**
- **Google Analytics**
- **Google Tag Manager**
- **Hotjar**

These services are **only loaded after your active consent** via the cookie banner.

Legal basis: Art. 6 para. 1 lit. a GDPR (consent)

Recipients: Respective providers, partly in third countries (e.g. USA). Data transfer may take place on the basis of standard contractual clauses. Please note that when using Google services, data may be transferred to the USA. Despite contractual standard clauses, there is no level of data protection comparable with the EU in place there.

3. Contact forms

Our website uses the **Form Manager of Bakehouse CMS** for the collection and transmission of data.

Fields in use: Currently, the following fields are used, among others: Salutation, first name, surname, e-mail, address, postcode, country, telephone, comment, newsletter consent, GDPR consent. (This list may be extended as required and will be updated accordingly.) Mandatory fields are clearly marked. The transmission of data is encrypted (TLS/SSL).

Processing: Form submissions are stored in the CMS and additionally forwarded by e-mail to info@reschensee.com or another internal address of Reschensee Konsortial GmbH. A confirmation e-mail to the sender is currently not sent.

Legal basis: Art. 6 para. 1 lit. b GDPR (pre-contractual measure)

Further information about the tool:

<https://www.bakehouse.at/produkte/cms-erweiterungen/formular-manager/>

4. Newsletter distribution & double opt-in

For the distribution of our newsletter, we use the tool **Brandnamic** (Brandnamic GmbH, Brixen). Your subscription takes place via a double opt-in procedure. After registering, you will receive an e-mail to verify your e-mail address. Your address will only be actively stored after you click on the confirmation link.

Each e-mail contains an unsubscribe link through which you can cancel the newsletter at any time. Alternatively, you may also contact us directly.

Legal basis: Art. 6 para. 1 lit. a GDPR (consent)

Storage period: Until consent is withdrawn

Recipients: Brandnamic GmbH processes data within the framework of a data processing agreement.

5. Other services and integrated tools

- **Social Wall module of Bakehouse CMS:**

Data are cached via the platform <https://social.bakehouse.at/>. Further information: <https://www.bakehouse.at/produkte/cms-erweiterungen/social-wall/>

- **OpenStreetMap:**

We use OpenStreetMap to display maps. This may result in the processing of personal data by third parties.

6. Note on timeliness

This information reflects the current technical status. Should additional services (e.g. interfaces, YouTube videos or new form fields) be integrated or modified at a later date, this privacy policy will be updated accordingly.

7. Supplementary notice

These data protection notes supplement the general data protection information of Reschensee Konsortial GmbH. They specifically concern website use, newsletter distribution and the integration of third-party services.

For further information on your rights and the processing of personal data, please refer to our general privacy policy.

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